



TOWER  WATER

## Setting The Standard for Water Treatment in NYC

At Tower Water you are more than just another customer. Instead we treat each client as a valued business partner. Whether it is new construction services or a customized water treatment program, we personally work with you to provide the most cost effective solutions for your facility.

Here are 10 reasons why Tower Water is the best value in the industry.

### THE TOWER WATER DIFFERENCE

#### 1 FAST AND PERSONAL RESPONSE

Water treatment issues can become an urgent matter impacting overall facilities operations and public health. When you choose Tower Water as your water treatment provider, you'll always be able to get in touch with a real person who can address the problem and quickly respond to your facility's most urgent needs to minimize associated risks and downtime.

#### 2 DIRECT ACCESS TO TOWER WATER OWNERS AND MANAGERS

Our leadership team are hands on working members of the Tower Water organization. All our clients have direct access to both our company owners and managers. At Tower Water there is never any red tape, run-arounds, or excuses. We address all issues, never run from them.

#### 3 WE BUILD LONG, LASTING RELATIONSHIPS

Many other companies treat you as just another account but we treat you more like family. We care about assisting you in making the best choices for the treatment of your facility's water systems and infrastructure. Our dedication to personal service and long term results is why our business partners stay with us year after year.

#### 4 INNOVATION IN CONSTRUCTION AND HVAC CLEANING

Tower Water has been proven innovator in new construction and HVAC cleaning throughout the New York Metro Area for nearly 30 years and has one of the largest field service fleets in the region. Our specialized HVAC and construction cleaning crews are experts in both local and state regulations and remain flexible to meet new deadlines and/or specifications should they arise.

#### 5 COMPANY VALUES

Our company values are shared from the top down. We are a **Reliable, Responsive, Can-Do** company where each one of our **Passionate** employees share the same attitude and dedication, no matter what their role is within Tower Water. From the minute you choose Tower Water, you will experience the difference that separates us from anyone else in our industry and understand that Tower Water cares about the "Reputation" of your business as much as we do our own.

*While some companies may be able to offer a few of these elements, we are certain that no one in our industry can offer all of these to every client.*



## 6 EASY TO WORK WITH

We pride ourselves on being open-minded, adaptable, and transparent. We work with each of our partners to ensure that doing business with Tower Water is smooth, pain free, and easy. Our goal is not to focus on long legal delays and hang ups but to deliver the service and results you need, when you need them.

## 7 RETURN ON INVESTMENT – WATER TREATMENT THAT PAYS FOR ITSELF

Each of our partners look at their Tower Water program as an investment, not as an expense. Tower Water will design a custom energy efficient program that generates long term savings and measurable return on investment that will pay for itself many times over.

## 8 INDUSTRY LEADING KNOWLEDGE AND CUSTOMIZED PROGRAMS

Tower Water understands that water treatment knowledge alone is not enough. Each site is unique and budget cookie-cutter programs rarely produce the desired results. Our specialized knowledge and expertise in infrastructure, operations, engineering, and structural design enables our diverse team of professionals to customize a program based on multiple factors and deliver results that exceed the industry standard.

## 9 CUTTING-EDGE ADVANCEMENTS AND PROCESSES

Tower Water is a front-line company who aspires to offer our clients the latest technology, reporting software, and products as they become available.

Our research and validation process ensures that these new technologies will be effective, beneficial, and/or enhance the effectiveness of time-proven methods already in place.

## 10 OUR PROVEN TRACK RECORD AND EXPERIENCE

Since 1992 the "Tower Water Way" has set the standard for water treatment services in the NYC Metropolitan Area. Our company prides itself on being a family owned company with strong core values that we share with each of our clients. The old saying goes "Business is not supposed to be personal" but at Tower Water it is always personal because we care.



## TOWER WATER VALUE

From our dedicated leadership, to our highly trained service and new construction force, Tower Water is committed to providing customized water treatment programs using our specialized knowledge of time-proven industry methods combined with cutting edge technology to produce measurable long term savings, payback, and the overall peace of mind of doing business with someone you can trust to do the job right from the start.

The only way, is the Tower Water Way.



For more information about Tower Water, visit [www.towerwater.com](http://www.towerwater.com) or give us a call at 800.669.9636



TOWER WATER: 5 Shirley Avenue, Somerset, NJ 08873 • 800-669-9636 • 732-249-0990